CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
480645 /	06180298

Product
NRCC IE 2012

Contract Dates	Estimate #
09/28/12 - 10/04/12	2601

Advertiser	Original Date / Revision
NRCC	06/15/12 / 09/05/12

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	155	426

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/28/12	09/28/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$390.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----2--	2	$195.00							
N 2	KVVU	09/28/12	09/28/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$2,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----2--	2	$1,250.00							
N 3	KVVU	09/28/12	09/28/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$635.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----1--	1	$635.00							
N 4	KVVU	09/28/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	2	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----2--	2	$225.00							
D 5	KVVU	09/28/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM	0	$0.00
N 6	KVVU	09/28/12	09/28/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----2--	2	$375.00							
D 7	KVVU	09/28/12	09/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	$0.00
N 8	KVVU	09/28/12	09/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,040.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----2--	2	$520.00							
N 9	KVVU	09/28/12	09/28/12	MORE Access	6-7pm		:30			NM	2	$470.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----2--	2	$235.00							
N 10	KVVU	09/28/12	09/28/12	Extra	M-F 7-730p		:30			NM	1	$420.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----1--	1	$420.00							
N 11	KVVU	09/28/12	09/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	$1,980.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----4--	4	$495.00							
N 12	KVVU	09/28/12	09/28/12	TMZ	730-8p		:30			NM	1	$575.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----1--	1	$575.00							

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
09/28/12 - 10/04/12	NRCC IE 2012	**2601**

Advertiser	Original Date / Revision
NRCC	06/15/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 13	KVVU	09/28/12	09/28/12	Kitchen Nightmares	Fri 8p-9p		:30			NM	1	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	----1--	1	$2,500.00						
N 14	KVVU	09/28/12	09/28/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$440.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	----2--	2	$220.00						
N 15	KVVU	10/01/12	10/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$390.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	2------	2	$195.00						
N 16	KVVU	10/01/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	2------	2	$1,250.00						
N 17	KVVU	10/01/12	10/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$635.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	1------	1	$635.00						
N 18	KVVU	10/01/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	2	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	2------	2	$225.00						
N 19	KVVU	10/01/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	1------	1	$350.00						
N 20	KVVU	10/01/12	10/01/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	2------	2	$375.00						
N 21	KVVU	10/01/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$365.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	1------	1	$365.00						
N 22	KVVU	10/01/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,040.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	2------	2	$520.00						
N 23	KVVU	10/01/12	10/01/12	MORE Access	6-7pm		:30			NM	2	$470.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	2------	2	$235.00						
N 24	KVVU	10/01/12	10/01/12	Extra	M-F 7-730p		:30			NM	1	$420.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	1------	1	$420.00						
N 25	KVVU	10/01/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	$1,980.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	4------	4	$495.00						
N 26	KVVU	10/01/12	10/01/12	TMZ	730-8p		:30			NM	1	$575.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	1------	1	$575.00						
N 27	KVVU	10/01/12	10/01/12	Bones	Mon 8p-9p		:30			NM	2	$7,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	2------	2	$3,800.00						
N 28	KVVU	10/01/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$440.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	2------	2	$220.00						
N 29	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	$1,100.00

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Advertiser	Original Date / Revision
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----2-	Spots/Week 2	Rate $550.00						
N 30	KVVU	09/29/12	09/29/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	2	$1,590.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----2-	Spots/Week 2	Rate $795.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/24/12-09/30/12		PAC 12 Football	PAC 12 Football	-------Sa--	:30		~~$795.00~~	NM		
See MG 30.3,30.4												
2	KVVU	09/24/12-09/30/12		PAC 12 Football	PAC 12 Football	-------Sa--	:30		~~$795.00~~	NM		
See MG 30.3,30.4												
3	KVVU	09/24/12-09/30/12		NCAA Football Late Game	NCAA Football Lat	-------Sa--	:30		$795.00	NM		
Ⓜ	MG for 30.2,30.1											
4	KVVU	09/24/12-09/30/12		NCAA Football Late Game	NCAA Football Lat	-------Sa--	:30		$795.00	NM		
Ⓜ	MG for 30.2,30.1											
N 31	KVVU	09/30/12	09/30/12	NFL Late Game	NFL Late Game		:30			NM	2	$9,300.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays ------2	Spots/Week 2	Rate $4,650.00						
N 32	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	$1,850.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays ------2	Spots/Week 2	Rate $925.00						
N 33	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$450.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays ------1	Spots/Week 1	Rate $450.00						
N 34	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	$4,350.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays ------1	Spots/Week 1	Rate $4,350.00						
N 35	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$150.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays ------S	Spots/Week 1	Rate $150.00						
N 36	KVVU	10/04/12	10/04/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$390.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ---2---	Spots/Week 2	Rate $195.00						
N 37	KVVU	10/04/12	10/04/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$2,500.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ---2---	Spots/Week 2	Rate $1,250.00						
N 38	KVVU	10/04/12	10/04/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$635.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ---1---	Spots/Week 1	Rate $635.00						
N 39	KVVU	10/04/12	10/04/12	The Dr.Oz Show	4-5p		:30			NM	2	$450.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ---2---	Spots/Week 2	Rate $225.00						
N 40	KVVU	10/04/12	10/04/12	Fox 5 News at 5	5-530p		:30			NM	1	$350.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ---1---	Spots/Week 1	Rate $350.00						
N 41	KVVU	10/04/12	10/04/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$750.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ---2---	Spots/Week 2	Rate $375.00						
N 42	KVVU	10/04/12	10/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$365.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ---1---	Spots/Week 1	Rate $365.00						

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 43	KVVU	10/04/12	10/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,040.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	---2---	2	$520.00							
N 44	KVVU	10/04/12	10/04/12	MORE Access	6-7pm		:30			NM	2	$470.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	---2---	2	$235.00							
N 45	KVVU	10/04/12	10/04/12	Extra	M-F 7-730p		:30			NM	1	$420.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	---1---	1	$420.00							
N 46	KVVU	10/04/12	10/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	$1,980.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	---4---	4	$495.00							
N 47	KVVU	10/04/12	10/04/12	TMZ	730-8p		:30			NM	1	$575.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	---1---	1	$575.00							
N 48	KVVU	10/04/12	10/04/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$440.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	---2---	2	$220.00							
N 49	KVVU	10/02/12	10/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$390.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-2-----	2	$195.00							
N 50	KVVU	10/02/12	10/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$2,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-2-----	2	$1,250.00							
N 51	KVVU	10/02/12	10/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$635.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-1-----	1	$635.00							
N 52	KVVU	10/02/12	10/02/12	The Dr.Oz Show	4-5p		:30			NM	2	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-2-----	2	$225.00							
N 53	KVVU	10/02/12	10/02/12	Fox 5 News at 5	5-530p		:30			NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-1-----	1	$350.00							
N 54	KVVU	10/02/12	10/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-2-----	2	$375.00							
N 55	KVVU	10/02/12	10/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$365.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-1-----	1	$365.00							
N 56	KVVU	10/02/12	10/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,040.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-2-----	2	$520.00							
N 57	KVVU	10/02/12	10/02/12	MORE Access	6-7pm		:30			NM	2	$470.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-2-----	2	$235.00							
N 58	KVVU	10/02/12	10/02/12	Extra	M-F 7-730p		:30			NM	1	$420.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-1-----	1	$420.00							
N 59	KVVU	10/02/12	10/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	$1,980.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-4-----	4	$495.00						
N 60	KVVU	10/02/12	10/02/12	TMZ	730-8p		:30			NM	1	$575.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$575.00						
N 61	KVVU	10/02/12	10/02/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$440.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-2-----	2	$220.00						
N 62	KVVU	10/02/12	10/02/12	New Girl/Mindy	Tue 9p-10p		:30			NM	2	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-2-----	2	$3,000.00						
N 63	KVVU	10/03/12	10/03/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$390.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--2----	2	$195.00						
N 64	KVVU	10/03/12	10/03/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--2----	2	$1,250.00						
N 65	KVVU	10/03/12	10/03/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$635.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--1----	1	$635.00						
N 66	KVVU	10/03/12	10/03/12	The Dr.Oz Show	4-5p		:30			NM	2	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--2----	2	$225.00						
N 67	KVVU	10/03/12	10/03/12	Fox 5 News at 5	5-530p		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--1----	1	$350.00						
N 68	KVVU	10/03/12	10/03/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--2----	2	$375.00						
N 69	KVVU	10/03/12	10/03/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$365.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--1----	1	$365.00						
N 70	KVVU	10/03/12	10/03/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,040.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--2----	2	$520.00						
N 71	KVVU	10/03/12	10/03/12	MORE Access	6-7pm		:30			NM	2	$470.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--2----	2	$235.00						
N 72	KVVU	10/03/12	10/03/12	Extra	M-F 7-730p		:30			NM	1	$420.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--1----	1	$420.00						
N 73	KVVU	10/03/12	10/03/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	$1,980.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--4----	4	$495.00						
N 74	KVVU	10/03/12	10/03/12	TMZ	730-8p		:30			NM	1	$575.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--1----	1	$575.00						
N 75	KVVU	10/03/12	10/03/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$440.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--2----	2	$220.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
480645 /	06180298

Contract Dates	Product	Estimate #
09/28/12 - 10/04/12	NRCC IE 2012	**2601**

Advertiser	Original Date / Revision
NRCC	06/15/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 76	KVVU	09/28/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM	1	$585.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	----F--	1	$585.00						
N 77	KVVU	09/28/12	09/28/12	Katie Couric	2-3p		:30			NM	1	$280.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	----F--	1	$280.00						
								Totals			131	$86,865.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	35	$31,805.00	$27,034.25
10/01/12 -10/04/12	96	$55,060.00	$46,801.00
Totals	131	$86,865.00	$73,835.25

Signature: _____ **Date:** _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 13.54
CHANGES *** KVVU-TV ***

REP HEADLINE# 6180298 TRF# 480645
$$$ MOD# 1: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME ISS/NRCC-IE REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 6180298 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE 2012 EST#2601 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP5/12 13.54

REP: TO ROSE
FR NIKKI
OK'D M2 AND M3
SEE LINES 77-78
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 155			AGENCY EST# = 2601						
			AGENCY PRODUCT CODE = 426									
5		S	500P-530P		30	$350.00	9/28	9/28	0		FRI	0

PROGRAM : FOX 5 NWS-5
RA35-64 : 1.3
CON COM1: FOX 5 NWS-5
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP28

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6180298 TRF# 480645 ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 13.54
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7		S	530P-600P		30	$365.00	9/28	9/28	0		FRI	0
	PROGRAM : FOX 5 NWS530											
	RA35-64 : 1.2											
	CON COM1: FOX 5 NWS530											
	CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP28											
35		S	800A-900A		30	$150.00	9/30	9/30	1		SUN	1
	PROGRAM : FOX NWS SUNDAY											
	RA35-64 : 0.6											
	CON COM1: FOX NWS SUNDAY											
77		A	500P-530P		30	$585.00	9/28	9/28	1		FRI	1
	PROGRAM : NEWS											
	RA35-64 : 0.6											
	ORD COM1: RATE FOR SAME TP $300. PLS ADVISE.											
	THIS IS A MAKE-GOOD FOR SEP30 ON LINE-35 FOR 1 SPOT/WK											
78		A	200P-300P		30	$280.00	9/28	9/28	1		FRI	1
	PROGRAM : KATIE											
	RA35-64 : 0.6											
	ORD COM1: RATE FOR SAME TP $300. PLS ADVISE.											
	PART OF A MAKEGOOD MADE UP OF LINES 77-78											

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#5	MISSED:	FRI/500P-530P	SEP28	30S	$350.00	(AUG30/12)
		BUY#7		FRI/530P-600P	SEP28	30S	$365.00	
			OFFER: NONE					
			CMT:	RATE FOR SAME TP 5-530P $585 AND 530-6P $600. PLS ADVISE.				
M3	OK'D	BUY#35	MISSED:	SUN/800A-900A	SEP30	30S	$150.00	(SEP5/12)
			OFFER:	FRI/500P-530P	SEP28	30S	$585.00	PLS ADVISE.
			&	FRI/200P-300P	SEP28	30S	$280.00	
			CMT:	RATE FOR SAME TP $300. PLS ADVISE.				

SEP/12 31805.00 OCT/12 55060.00 CONTRACT TOTAL 86865.00
TOTAL SPOTS 131

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6180298 TRF# 480645 ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 13.54
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $394,840 KVVU 22% KSNV 37% KLAS 22% KTNV 15% KVMY 3% KVCW 1% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE